



### Activity/Event Report

Name of Event	: <b>SPARSH-CSR EVENT 2023</b>
Date of Conduction	: 27 <sup>th</sup> August 2023
Class/Semester	: MMS Batch 2022-2024
No. of students participated	: 30
Faculty Coordinator	: Prof. Ganesh Apte Prof. Leena Jagawat & Prof. Kajal Desai.
Student Coordinator/Committee	: Sumedh Mane, Bhumika Ingle, Anshula Kolhe, Nikhil Thosar.

## Objective:

Raksha Bandhan Celebration Food distribution drive with ROBINHOOD ARMY as a part of CSR EVENT- “SPARSH 2023”

## Description:

An event was conducted on **27th August 2023**, with students of **MMS batch 2022-24 & 2023-25**, under the guidance of **Prof. Ganesh Apte, Prof. Leena Jagawat & Prof. Kajal Desai**, from Atharva Institute of Management Studies, wherein students went to a slum area located in Appa pada, Malad East.

To engage with the kids, students conducted a rakhi-making activity where they taught the kids how to make rakhis and then celebrated Raksha Bandhan festival with them. Followed by this, gifts like Stationary materials like notebooks, pens, pencils, etc. were distributed to the kids. After this, food and sweets distribution was done by the students. This activity is conducted in collaboration with the Robin hood Army.

## Photos of the event:





Event Report prepared by: Ms. Anshula Kolhe, M.M.S- A 22-24.

This event was conducted under the guidance of the Robinhood Army, Prof. Ganesh Apte. & Prof. Leena Jagawat.

Submitted to: Dr. Henry D., Director, Atharva Institute of Management Studies.